



ADVERTISING GUIDELINES

ADVERTISING POLICY

All ads must be relevant and important to people with celiac disease, gluten intolerance and/or gluten sensitivity. All food and beverage products advertised must be gluten-free. Our goal is to display ads to provide our members with additional information about products that may help their situation..

ADVERTISING RATES/SPECIFICATIONS

The TCCSG Living Gluten Free newsletter runs quarterly, spring, summer, fall and winter, with a circulation of more than 600.

Full Color - 4C	Rate per issue	Rate 4 issues	Size
1/2 Page Horizontal	\$100	\$80 pre-paid all 4	7.75" X 4.4375"
1/2 Page Vertical	\$100	\$80 pre-paid all 4	3.6875" X 9.25"

Shipping Instructions

Send correspondence, contracts, insertion orders, digital files, proofs and/or instructions via email, to:

Matt Pinnick
TCCSG
Phone: (734) 718-3899
Email: president@tccsg.com

Printing Specifications:

Ad options are listed above, with corresponding sizes. Publication trim size is 8.5 in. x 11 in. (216 mm x 279 mm). Please follow guidelines closely to ensure the highest quality advertisement possible.

Materials Requirements

- Please provide, to size, a **PDF, TIF** or **JPEG** image file
- Include all fonts, images and graphics must be CMYK or grayscale, 300 DPI, embedded.
- Publisher refuses responsibility of printed ad if requirements are not followed.
- PDF Documents — All document security turned off, No passwords
- Image files, TIF, JPEG

